

IX Ship2B Impact Forum

WEDNESDAY NOVEMBER 30th

Timer

TRACK I PLENARY

(Auditorium World Trade Centre)

8:00 WELCOME REGISTRATION

09:00 IX IMPACT FORUM OPENING
Ainhoa Grandes, Presidenta - Ship2B Foundation

09:10 Catalonia, towards a shared value economy.
Pere Aragonès - President, Generalitat de Catalunya

The Iberian Peninsula will be one of the European regions most affected by the impact of climate change and needs to adapt its future development model to make it compatible and viable: prevent everything possible and adapt to everything that comes. From the hand of its main institutional authorities, we will learn about the strategies, difficulties and challenges for Catalonia in a key geography for the Mediterranean and Southern Europe.

09:25 Reimagining capitalism: the need for systemic change and why business must take the lead
Clara Navarro - CEO, Ship2B Foundation
Ferrán Rodés - Presidente, ISPD
Sergi Ferrer Salat - Presidente, Laboratorios FERRER
Chema Vera - CEO, Unicef España
Carlota Sanz - Cofounder, strategy & enterprises Lead, DEAL

The urgency to respect the planet boundaries and the negative feedback loops between environmental and social threats challenge our paradigms and force us to reimagine our model. Business must take the lead to reimagine the system.

10:10 Scaling investment: What is required for the impact investing market to reach the trillion dollar target?
Xavi Pont - Ship2B Ventures
Michael Viehs - Global Head of Sustainable Investing, Partners Capital
Uli Grabenwater - Deputy Director Equity Investments, FEI
Cristina Marsal - Founding Partner and CEO, Sandman Capital Partners

Although impact investing has multiplied by 10 in the last 5 years, it still represents just 0.26% of global financial investment assets. To date, the sector is dominated by boutique and emerging fund managers. They often take longer to raise funding for impact funds than they do for traditional ones.

10:45 Can impact investment save us from the upcoming crisis?
Dani Sánchez - Ship2B Ventures
Cliff Prior CEO - CEO, Global Steering Group for Impact Investment
Agustin Vitorica - Founder and co-CEO, Gawa

By definition, the next crisis cannot be predicted, nor prevented, but it can be mitigated, if we have the right buffers and structures in place. Conversely, one cannot assess what mechanisms prevented a crisis from happening. How do impact investments affect the causes and the course of a crisis? Can different governance structure, investment horizon and purpose help prevent the build up of imbalances?

11:15 COFFEE BREAK

12:05 Aligning growth capital sources with the impact economics model: are capital markets compatible with the impact economy?
Marion Sanchez - Ship2B Foundation
Bertrand Badré - Founder and CEO, Blue like an orange capital
Natascha Cazenave - Managing Director, European Securities Market Authority
Alfredo Ferré, Consejero Delegado Recover

The panel will be a face-to-face confrontation between the interests of the capital market and those of the impact economy. Both are fundamental for the development of a new model, but where do they meet and where do they clash? Are the short-termism of the stock market and its large investors compatible with the implementation of a true impact economy? What happens when an impact company goes public? Will sustainability regulations succeed in changing the times and perspectives of financial institutions and their modus operandi?

12:45 Humanistic management: shifting corporate culture to align leadership and impact
Michael Pirson - President of the International Humanistic Management Association
Inigo Albizuri - Global public affairs, Mondragon
Tim Eaves - Chairman & Cofounder, Chief Impact Officer, QUADPACK
Cynthia Tobiano - CEO, Edmond de Rothschild Holding

Changing the world will require new models of leadership. Centuries ago, Humanism overturned the foundations of feudal society to bring the Enlightenment to humanity, and with it, multiple advances and rights. Many thinkers believe that bringing this philosophy to contemporary leadership could, once again, help us change society. On what basis? How can humanism be applied to the management of projects and people? How can we create visions of the future that have people at the center?

13:25 Don't let greenwashing kill ESG investing
Maite Fibla - Cofounder and managing director, Ship2B Ventures
Marc Miralles - Head of sustainability, Suma Capital
Esther Sarsa - Sustainability Partner, Miura
Guillermo Hermida - Director Estrategia ESG, CaixaBank
Stefan Lügstenmann - Impact & ESG specialist, LGT

In recent months, ESG has undergone huge scrutiny regarding its ability to actually measure and drive improvements in how businesses operate. However, when boiled to its most basic concept, ESG is a recognition that the transition towards a more sustainable and equitable future requires established businesses fundamentally changing their relationship with nature and society. Bottom-up innovation towards impact is critical, but probably not sufficient to drive the changes required. In this panel we will discuss the pros and cons of ESG, and focus on drawing out actionable insights to help unlock the potential in the ESG movement.

14:00 LUNCH BREAK

15:35 La ciudad como motor de cambio
Nuria Marín - Alcaldesa de L'Hospitalet
Javi Creus - Ideas4Change

15:55 Why the Rush? A scientific overview of why we are already late
Javier Peña - Founder HOPE
Cristina Romera, Researcher - Institut de Ciències del Mar - CSIC

Unfortunately, there are many who, out of ignorance or interest, doubt the validity or seriousness of climate change. Science and its divulgation need to be the engine of education and initiatives in order to stop losing time.

16:20 The opportunity for the blue economy - advancing corporate ocean responsibility
Ignasi Ferrer - Founder of Seastainable Ventures
Paul Holthus - CEO World Ocean Council

The blue economy represents an ocean of opportunities in advancing both the social and the green agenda. What are the main levers to watch and why will Barcelona be a key city in this development?

16:45 Towards a regenerative economy
Hunter Lovins, American environmentalist, author, sustainable development proponent, co-founder of Rocky Mountain Institute, and president of the nonprofit organization Natural Capitalism Solutions

The regenerative economy goes much beyond ESG or net zero, and proposes that we all contribute to repair, beyond doing no harm.

16:55 Turning around giants: Radically decarbonizing the system
Ainhoa Grandes - Presidenta Fundación Ship2B
Angel Simón, Senior VP Iberia & Latam at Veolia, President at Agbar
Carles Navarro - CEO de BASF España

This panel will address the need for new approaches to achieve decarbonization and avoid the collapse that climate change will bring. Representatives from leading companies will share their best practices, examples of initiatives and concerns to inspire others to lead a change that is as radical as it is necessary.

17:40 Closing

18:00 NETWORKING DRINKS